

Candlelighters

Supporting the families of children with cancer



Your guide
to fundraising

Thank you

for fundraising to support families affected by childhood cancer across Yorkshire.


We're so grateful for your support, and we're here to help you every step of the way. This pack is full of ideas, tips and inspiration to help you get started but if there's anything else we can help with, feel free to get in touch.

Thank you again for being amazing. We wouldn't be able to do what we do without the incredible support from fundraisers like you.



Emily

Emily Wragg
Candlelighters CEO



Look out for our mascot, Champ, giving his top tips throughout the pack!



info@candlelighters.org.uk
0113 887 8333

Supporting children with cancer, and their families

Each year, over 150 children in Yorkshire are diagnosed with cancer, turning life upside down for the whole family.

Candlelighters is here to help. We provide emotional, practical and financial support from the moment of diagnosis, for as long as families need us, from hospital support and talking therapies to family days out, holidays and financial grants.

But we can't do any of it without you. Your fundraising makes all the difference, helping us be there for families every step of the way.



The difference you make

Your fundraising helps to...



Keep families together

£30 could fund a night's stay in our family accommodation, just minutes from the hospital.



Mark special milestones

£50 could provide a birthday box to help a child in hospital celebrate their special day.



Provide comfort on the hardest days

£110 could fund a Family Support Worker on the ward for a day, offering care and a listening ear.



Support mental health

£400 could provide 17 hours of emotional support from our in-house counsellor.



Ease the pressure

£600 could fund a New Patient Grant, easing the financial strain following diagnosis, from travel and meals to lost income and childcare.



Give families a break

£1,100 could fund a respite holiday for a family, offering time to recharge and make precious memories.



Did you know?

We rely on donations to make our work possible. Every pound you raise helps support children and their families through the toughest moments!



Harper's Story

Laura and Rob's daughter, Harper, was diagnosed with leukaemia, aged two. Laura spent eight months in hospital with Harper, while Rob balanced work and caring for their eldest daughter, Freya.

Harper went through three gruelling rounds of chemotherapy and a bone marrow transplant. "She lost so much weight due to the chemo, and had to relearn how to walk. We only spent 12 days at home" Laura says. "We went into isolation in February and weren't discharged until June. Rob and Freya couldn't visit for four months, that was really hard."

"Candlelighters was a godsend. When you're in isolation for months, it's a really long time to go without human contact. Talking to the Family Support Workers about normal things, not just treatment, really helped."

"I had to give up work, and we relied on Rob's income. The grants Candlelighters offer made such a difference. Everything costs more when you're in hospital."

Now, Harper is thriving and has started primary school. Freya has raised £2,000 for Candlelighters and won a local award for 'Incredible Child of the Year'.

"We're so proud of both of the girls. We know just how much Candlelighters helps families like ours."



Ways you can fundraise

There are so many ways to raise money and make a difference. Here are some ideas to help you get started:

On your own:

- **Share your special day with Candlelighters**

Got a birthday, wedding or special milestone coming up? Ask for donations instead of gifts and turn your celebration into something that helps others too.

- **Take on a personal challenge**

Walk 10,000 steps a day, do 50 squats every morning, give up chocolate for a month. Whatever you choose, a daily challenge is a great way to raise funds and show your dedication.

- **Declutter for good**

Sell your unwanted clothes, books or household bits online or at a car boot sale, and donate the proceeds to Candlelighters.



Champ's top tip:

Search #SupporterSunday on our Facebook page for more ideas of fundraising events and challenges!





Why not get involved with our flagship campaign, Pink It Up, in June?!



As a group:

- **Gather your friends and family for a quiz night or coffee morning**

Bring people together for a fun event with a small entry fee or donations on the day.

- **Get your book club or sports team involved by hosting a themed fundraiser**

From a charity match to a read-a-thon, turn what you already love doing into something that helps children and families.

- **Get your neighbours involved**

Host an afternoon tea in the garden or put on a garage sale on your street.

Decorate your event:

We can send you balloons, t-shirts, leaflets and more to make sure your event looks the part – just email us at info@candlelighters.org.uk or call **0113 887 8333** to let us know. We can also provide you with a letter to confirm you're fundraising for Candlelighters, if you need it.



Otley netball club taking on the three peaks

Ways you can fundraise

At work:

- **Take on a team challenge**

From a marathon to a muddy obstacle course, check out our challenge events and sign up with a group of colleagues.

- **Ask if your workplace offers matched giving**

Many employers will match what you raise, doubling your impact with no extra effort. Just check with HR or your CSR lead.

- **Nominate Candlelighters as your Charity of the Year**

If your workplace supports a different charity every year, you could put Candlelighters forward and champion us throughout the year.



Champ's top tip:

Scan here to download our Business Partnership Pack for more information on how your business can support Candlelighters.



CMS Distribution in Harrogate fundraising for Candlelighters

At school:

- **Wear pink to school**

Help families facing childhood cancer by wearing pink for the day. Ask for donations from everyone taking part and show your support in true Candlelighters style.

- **Take on a challenge day**

Whether it's a fun run, litter picking or skipping non-stop, set a fun goal, get sponsored, and raise money while moving for a great cause.

- **Pink art sale**

Get your class to create their best pink artwork or creations and put on a sale for parents to raise money for families affected by childhood cancer.

Did you know?

The impact of childhood cancer doesn't end when treatment does. That's why we're here for families for life, offering support through every stage of the journey.



Little Learners Nursery
cheque presentation

Superstar fundraisers



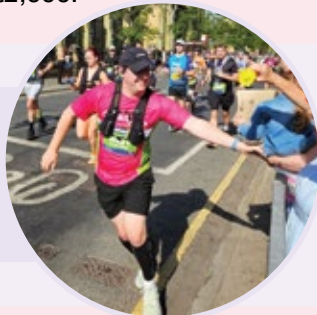
Felix was 8 years old when he was diagnosed with Acute Lymphoblastic Leukaemia. Two years on, he took on a challenge to walk 8 miles with his friends to raise over £5,000.

Karen raised £800 by upcycling supermarket flowers at the end of their shelf life into cheerful arrangements that people could buy from her gate.



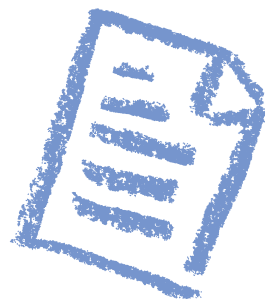
Roundhay Primary School held a Pink It Up Day where all the children could ditch their school uniforms and wear pink, they held a coffee morning for parents and carers and a bake sale after school for everyone and raised nearly £2,000.

Matthew took on the Rob Burrow Leeds Marathon, raising £980.



Wakefield Trinity Rugby League Club hosted a Super League match along with bucket collection, a mascot race between Daddy Cool and Champ, and a kick the cross bar competition, raising an amazing £14,450.

Your fundraising checklist



1. Choose your fundraising event

Start by choosing your fundraising activity, then plan how you'll raise money, and when and where it will work best.



2. Set up your fundraising page

Setting up an online fundraising page is quick and easy, and means donations come straight to Candlelighters.

Scan the QR code to get started.

- **Make your page personal:** Share why Candlelighters matters to you, add a photo, and post regular updates – people who add a photo raise 53% more!
- **Set a target:** Fundraisers with a goal raise 40% more! Decide on a figure, add it to your page and let people help you reach it.
- **Spread the word:** The more people see your page, the more they'll give!

Champ's top tip:

Keep going after your challenge and let everyone know how it went - photos and updates can bring in that final 20% of donations!



Prefer to fundraise offline? Just let us know and we can send you sponsorship forms and collection tins!

3. Let us know what you need

Scan the QR code to download posters and graphics for your event, and get in touch if you need extras like balloons or leaflets – we're here to help!

Scan here





4. Spread the word

Sharing your fundraiser is one of the best ways to find supporters, raise awareness, and boost donations.

- Social media is a quick and powerful tool, but don't forget the people who aren't online!
- Sharing your story in WhatsApp or Messenger groups, or even by email, is a great way to reach friends and family who might otherwise miss it.
- And remember, local press like radio and newspapers love inspiring stories and can give your event an extra boost.

5. Have fun on the day

Rope in your friends and family, and give yourself time to set up. Snap plenty of photos and videos, and keep your fundraising page handy so people can donate on the day. But most importantly, have fun!

Did you know?

Your fundraising also helps to fund research which improves care for children with cancer in Yorkshire and beyond.

6. Pay in the money you've raised

If you set up an online fundraising page to raise money, then you don't need to do anything else, the funds will come straight to us. If you have money to send in, here are all the ways you can get it to us:

- **Bank transfer:** You can use the details below – just remember to let us know and include your name in the reference.

Candlelighters Trust Fund

Account: 11163578

Sort code: 05-00-20

- **Cheque:** if you'd like to pay via cheque, please make it payable to 'Candlelighters Trust' and post it to: 8 Woodhouse Square, Leeds, LS3 1AD. Make sure you include a note with your details too so we know who it's from!
- **Cash:** You can pay any donations collected in cash into your bank account and make a card, cheque, or BACs payment to us.

If you've got any questions, email us at info@candlelighters.org.uk or call **0113 887 8333** and we'll be happy to help.

giftaid it



Don't forget to ask your sponsors to declare Gift Aid where appropriate - it'll increase the amount Candlelighters receives from your fundraiser at no cost to you.

If anyone supporting your fundraising is a UK taxpayer, Gift Aid adds 25p to every £1 they donate!

Scan this QR code for all you need to know about Gift Aid.

The legal bits



Raffles and Lotteries:

These can be a great, low-cost way to raise funds but there are rules you'll need to follow. Please check the Gambling Commission website to make sure your raffle, lottery or auction meets the legal requirements.



Liability:

When you organise an event in aid of Candlelighters, you're responsible for covering costs and making sure it's safe for everyone involved. We can't accept liability for your event, so if it involves the public, please ensure you have the right insurance.



Collections:

Planning a collection? You'll need a council license for public spaces, and collectors must be over 16.

For private venues, get written permission from the owner or manager, and check if busy places like supermarkets or pubs need extra approval too.



Cash handling:

Try to have two unrelated people collect, count, and record it, and always do this in a safe place.

Make sure to bank the money as soon as you can after your event.

If there's anything you're unsure about or you have more questions, please email info@candlelighters.org.uk, or call **0113 887 8333**

Thank you and good luck!

Your support helps families like Georgina's

Georgina was diagnosed with cancer in September 2022, aged two. Just weeks later, she had a five-hour operation to remove a 16cm tumour from her brain.

Her mum, Issy, says, "Candlelighters played an integral role to the support we had on the ward as an inpatient, and other support whilst at home. Without this, Georgina's time would have been difficult, and as a family we would have struggled."

After Georgina was given the 'all clear', her family and friends decided to fundraise for Candlelighters so that other families can receive the same support they had.

Issy says, "We fundraise to give something back to Candlelighters and help to continue the support for other families facing the same difficulties as us."

The family and friends have taken on countless events and challenges and raised over £15,000! One highlight was the Great Knaresborough Bed Race - part fancy dress pageant and part gruelling time trial over 2.4-miles, ending with a swim through the icy River Nidd.

The £15,000 that they have raised could fund the running costs of our family support centre, The Square, for one month.



Ready to take on your fundraising?
Let the fun begin! And thank you – you're part of something amazing.

If you need any more support, please get in touch and one of the team will be happy to help!

Email: info@candlelighters.org.uk | Tel: 0113 887 8333

Looking for other ways to get involved and support families affected by childhood cancer?

Find out about...

Making a regular donation



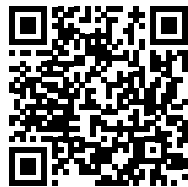
Leaving a gift in your will



Volunteering with Candlelighters



Signing up to our e-news



Candlelighters

Supporting the families of children with cancer

The Candlelighters Trust is a registered charity and supports the families of children affected by childhood cancer across Yorkshire. Registered Charity No: 1045077. The Candlelighters Trust is also a limited company, registered office: Candlelighters, 8 Woodhouse Square, Leeds, LS3 1AD. Registered in England, No. 3020552.

