



Candlelighters

in **September**

150 miles

Childhood Cancer Awareness Month

Boost your fundraising!

You're doing something amazing to raise awareness of childhood cancer! By taking part in the Candlelighters 150-mile challenge you're helping to improve lives for children with cancer. Here are some tips to help boost your fundraising....



Make it personal

Tell your story! Share why the cause is important to you and give regular updates on how you're getting on. This will really help to encourage people to donate to your fundraiser.



Match funding

Some workplaces offer match funding, where your employer matches the money you raise to really boost your total. Ask your HR department if this is available!



Gift Aid it!

Remind your sponsors to tick the Gift Aid box. If they're eligible we can claim an extra 25p for every £1 donated at no cost to them



Share share share

Share with as many people as possible and post to your social media channels – sharing just after pay-day usually helps boost your total. Send the link on Whatsapp, Messenger and SMS!